



AMAY BEHERE

BBA Media & Communications (Digital Film-making)
(Pune School of Media and Communication Studies)
Semester Three

ABOUT ME

An aspiring filmmaker currently studying as a mass media student,
a versatile film professional working as a Chief assistant director and a Colorist,
with experience across pre-production, production and post-production.

Skilled in set coordination, team management, visual storytelling and along with expertise in colour grading,
passionate about creating creative & visually compelling content.

INTERESTS

Photography

Cinematography

Public Relation

Crisis management

Digital Marketing

Digital Content Creation

Advertising Campaign Design and Planning

Copy Writing

Client Servicing

Creative Writing

Film-appreciation

Screen-play Writing

Event Planning and Management

Script Writing for Radio and Television

SKILLS

- Video Editing • Color Grading • Sound Design
- Time Management • Team Co-ordination

Tech Expertise

Beyond my strong sense of color and direction, I am a passionate tech enthusiast with a deep understanding of camera technology and cinema equipment.

From DSLRs to high-end digital cinema cameras, I am well-versed in the technical specifications, handling, and on-set troubleshooting.

My familiarity with cutting-edge gear not only enhances the efficiency of production but also enables me to collaborate seamlessly with DOPs and camera crews. I have a distinct upper hand allowing me to bridge the gap between vision and execution with precision and confidence.

CERTIFICATES

- Principles of Public Relations - **University of Colorado Boulder**
- Script Writing: Write a Plot Episode for a TV or Web-Series (Project-Centered Course - **Michigan State University**
- Write a feature-length screenplay for film or television - **Michigan State University**
- Seeing Through Photographs - **MoMA (Museum of Modern Art)**
- International Entertainment and Sports marketing - **YONSEI University**

WORKSHOPS

- One day workshop on “Experiences in documentary filmmaking”
- by notable “Suraj Madhale” a Filmmaker
- “Exploring cinema’s role in cultural & social transformation”
- by notable “Suraj Madhale” a Filmmaker
- Exploring Radio Industry and it’s functioning during visit to FM Radio Station, Radio City & Red FM [Pune]

ACADAMIC HIGHLIGHTS

Subjects Studied: Film Appreciation, Advertisement & public relation,
Mobile content creation, News Analysis, Marketing, Film studies
and Digital content creation.

PROJECTS AND CASE STUDIES

- Digital campaign for celebrity, planning their social media, using content callander
- and posting their online presence by engaging content creation.
- News analysis of Indian news channels on geopolitical issues of India and Pakistan.
- Ad campaign for sustainable fashion brand.
- Audio and video storytelling, planning production and editing.

CAREER OBJECTIVES

I aspire to become a full-time colorist, breathing life into visuals through the power of color and tone.

Alongside this, I dream of directing films that speak to the heart and leave a lasting impact.

MAJOR EVENTS MANAGED AND ATTENDED

- HR Summit 2024—Core Management and Media—Management Team
- Principles Conclave 2024 (University Level)—Media Team
- Dandiya Eve (University Fest)—Media Team
- Ideathon Hackathon (National Level, 24 hours)—Core Media Team
- Aarekh (University-Level Design Event)—Media Coverage Team
- Pcu's Bhashyam (University's Monthly Newsletter)
- Member of Student's Editorial Board
- Anantam (University Cultural Event)—Core Media Team
- Kridarambh (University Level Sports Competition)—Core Media team

CONTACT INFORMATION AND LINKS



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